

ALREADY AN ESTABLISHED

FAVOURITE —

The Model B.1

QUALCAST

16" Motor
— will do the
work for you

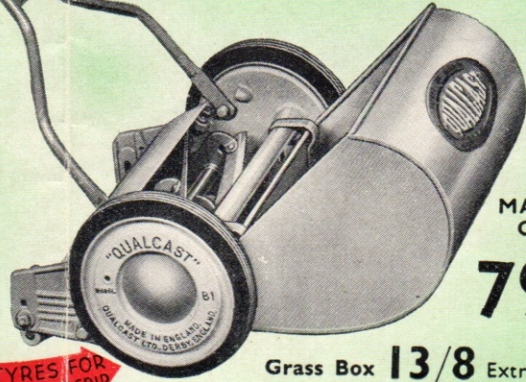
Mower

RUBBER HANDLE GRIPS

TUBULAR STEEL
HANDLE SHAFTS

SINCE its introduction during the 1950 Season, the Model B.1 is acclaimed by thousands of satisfied users as being the finest machine in its class. Built for lightness and efficiency. A streamlined beauty—a machine wives and daughters will delight to use with an enthusiasm equal to that of the lawn-lover himself. "B.1" itself seems to enjoy the job it does so smoothly and efficiently.

12 Inch Size



RETAIL
PRICE
MACHINE
ONLY

79/7

Grass Box **13/8** Extra All Tax Paid

RUBBER TYRES FOR
SILENCE & PERFECT GRIP

Brief Specifications

- ★ Large diameter wheels fitted grooved rubber tyres, ensure perfect grip, silent and easy action. Reduces friction to a minimum.
- ★ Wheels fitted with dirt-proof hub cap discs.
- ★ Five-blade cutting cylinder of fine Sheffield steel, ensuring years of cutting perfection.
- ★ Self-lubricating bearings.
- ★ Rubber grips on steel tubular shafts for extra comfort.
- ★ Highest quality castings, supreme accuracy of construction and finish.
- ★ By a simple device, handles can be set to each individual user's height for maximum ease and control when mowing.

THE "Qualcast" Motor Mower, made in the popular and practical size, 16in., is designed on very straightforward lines, requiring the minimum attention while in use. Fitted throughout with ball bearings for easy running, grease nipples at all points of lubrication. The whole machine is well balanced and easy to control.



Brief Specifications

RETAIL
PRICE

£45.7.2

COMPLETE WITH
GRASS BOX TAX PAID

Amplly powered with a 98 cc. (1 h.p.) two stroke engine. The Villiers automatic carburettor is fitted with easy starting device, air filter, etc.

Cutting cylinder constructed of six high grade Sheffield steel blades.

Adjustments for height of cut designed on simple lines for ease of operation.

Bottom cutting knife—lip edge specially hardened.

Unbreakable steel rear roller.

Handles can be set to individual user's height.

Cuts 1,250 square yards in one hour.

Fuel consumption most economical, 1 1/4 pints for one hour's normal work

SEASON 1951

*Designed for the
Discriminating
Lawn-Lover*

LAWN MOWERS

QUALCAST

To help you choose your

QUALCAST

Read these users' opinions

★ 'PANTHER' "I bought a 'Panther' because I wanted the best roller machine on the market—because I have many edges and borders that need trimming—and because the patent quick adjustment gadget is such a time-saver and I've always thought rubber handles would be a blessing . . . They are!"

★ MODEL E.1. "During the past year, I have been privileged to use the new 'Qualcast' Model E.1 before its general release. Believe me, in this trial period, my lawn cutting problems have never been so few. I was reluctant to let the manufacturers have the machine back. You cannot do better than this machine—the Model E.1—it has got everything."—Head Gardener.

★ MODEL B.1. "Last year, I was undecided in my purchase of a new lawn mower. Then I saw the 'Qualcast' B.1. My choice was made without hesitation, and never once have I regretted my purchase. I cannot speak too highly of its wonderful performance—and those rubber tyres and tubular handles—they are a boon."

★ MOTOR MOWER. "My lawns are a little above the average size and pre-war I always had a part-time man to look after them for me. Now it is more difficult to get casual labour and my lawns were getting the better of me until I decided on the 'Qualcast' 16in. Motor Mower. This does the job thoroughly and easily, and my grass is now something to be proud of again. I am no engineer—I think Qualcast must have designed it for me—there's so little to go wrong."

QUALCAST LTD. DERBY

Phone: Derby 2460 (8 lines) Telegrams: Qualcast, Derby

Printed in England



QUALCAST GUARANTEED LAWN MOWERS

THE HOME OF THE FAMOUS

QUALCAST

DEPOTS THROUGHOUT THE WORLD

BRANCH FACTORY IN AUSTRALIA

QUALCAST GUARANTEE *all Hand Mowers for* **10 YEARS**

The New Model E.1

over 3,000,000 Satisfied users

The 'Panther' roller lawn mower

'CUTS EDGES & BORDERS'

RUBBER HANDLE GRIPS

TUBULAR STEEL HANDLE SHAFTS

OUTSTANDING FEATURES

- ★ Steel tubular handles for lightness and rigidity, rubber handle grips for added comfort and control. Adjustable for individual user's height.
- ★ Self-lubricating Bearings.
- ★ Five self-sharpening Sheffield Steel Blades.
- ★ Rigid high-duty Cast Iron Chassis.
- ★ Wheels fitted with dirt-proof hub-cap discs.
- ★ Patent Delivery Plate, sending grass squarely into grass box.

HIGH GEAR RATIO 15 CUTS PER FOOT

THE completely new Model E.1 embraces all the latest technical features in lawn mower production and yet still retains those outstanding qualities which made the model E the most popular of all side-wheel machines. Tubular shafts and rubber handle grips mean easier operation. Test its technical efficiency, easy maintenance and smooth running. With its amazing value, your choice must surely be the new Model E.1.

ALWAYS first in the field as the finest Mower of its kind, the 'Panther' still keeps ahead with the latest improvements of details and design, which now include rubber handle-grips. Here, you have everything that makes lawn-mowing pleasurable: fixed drive for instant cutting upon forward movement, self-sharpening action as soon as machine is reversed, adjustable handle height . . . All combined with highest-class workmanship. Read the list of Special Features, and, if your choice is a roller mower, let it be a "Qualcast" 'Panther.'

LARGE GRASS BOX

RUBBER HANDLE GRIPS

SPECIAL 'PANTHER' POINTS

- ★ Patented "Click" blade adjustment.
- ★ Rubber handle-grips.
- ★ Self-sharpening blades.
- ★ Unbreakable steel roller.
- ★ Rigid chassis and non-distortable side plates.
- ★ Scientifically distributed weight.
- ★ Self-aligning ball bearings.

12 Inch Size

RETAIL PRICE
MACHINE ONLY **73/7** GRASS BOX **13/8** EXTRA
ALL TAX PAID

RETAIL PRICE
COMPLETE WITH GRASS BOX **£7.2.6** TAX PAID

12 Inch Size

QUALCAST

The World's Largest Output